

New Magazine At Tuskegee

Publication at Institute Call- ed 'Service'

born out of urgent need and demand for a publication whose columns might serve to keep abreast of the rapid improvements in this field of service, those people who have selected as their occupations, the art of rendering service, and to provide a source of interesting reading for the home. The magazine is published monthly by Tuskegee Institute and is well worth being added to your reading material.***

TUSKEGEE INSTITUTE.—A new magazine, Service, designed to have wide reading appeal to persons engaged in the field of service, was issued by the Tuskegee institute press for the first time Thursday, July 23.

The magazine to be published monthly is the creation of Dr. Frederick D. Patterson, Tuskegee president.

Though technical in its scope of contents so far as hotel and railroad employees are concerned, its breadth and simplicity is such as to have wide reading appeal and to be of value to every housewife. Its feature pages are of special interest to cooks, waiters, bellmen, porters and the housewife, together with selected short stories and religion, make a place for it in every home, library, Pullman car, diner, hotel and kitchen.

Like the school of commercial dietetics recently inaugurated at Tuskegee institute for cooks and caterers, this magazine has been born out of an urgent need and demand for a publication whose columns might serve to keep abreast

Tuskegee Has A New Publication

TUSKEGEE, Ala., July 31.—One of the most unique and serviceable products that have come out of Tuskegee Institute for some time is "Service," a magazine that came from the Tuskegee Institute Press. This publication which is timely, resourceful and educational, is within itself everything that each of these words imply. Dr. Frederick D. Patterson, president of Tuskegee Institute is to be congratulated upon his new creation.

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WHITE EDITOR EXTENDS
GREETINGS TO NEGRO
PRESS

New York—(C)—Honorable
Percy B. Scott, editor of The
American Press, an independ-
ent magazine for the makers of
newspapers, 225 West 39th
street, sends greetings to Negro
editors of the United States as
follows:

Of the Negro Press of America:

"Greeting:

"I have had the opportunity,
through the courtesy of Calvin's
Newspaper Service of New York
City, to note the present status
of the Negro press in the United
States. I am glad to say that
the newspapers by and for col-
ored people, on the whole, make
a very creditable showing, both
as to mechanical make-up, and
the manner of editorial treat-
ment giving news and current
events. Certain of the papers
show marked initiative and en-
terprise in the variety of news
and features presented, and in
the unique and attractive typog-
raphical treatment.

"The Negro Press is to be con-
gratulated on the rapid progress
it is making, and on the construc-
tive service it is rendering in the
development of the Negro group
and the Nation."

DRS. POWELL, SAVORY TAKE OVER WEEKLY

Amsterdam News
Amsterdam News Sold
to Doctors Who
Settled Strike

Oscar W. Ehrhorn, 280 Broadway, sitting as referee in bankruptcy for the U. S. Southern District Court, yesterday (Friday) filed an order approving the sale of The Amsterdam News, Harlem weekly, to Drs. C. B. Powell and P. M. H. Savory. The doctors, in turn, will assign the paper to the Powell-Savory Corporation.

Officers of the corporation include Dr. C. B. Powell, president, and Dr. P. M. H. Savory, secretary-treasurer.

The prominent Harlem doctors and business men first appeared as possible purchasers of the newspaper on December 24, 1935, when they settled a labor dispute which had continued on The Amsterdam News for eleven weeks. The dispute was between the old management of the paper and the Newspaper Guild of New York, an editorial workers' union which charged that fifteen of its members had been fired for union activity.

Drs. Powell and Savory reached an agreement with the Guild and the paper now continues publication with a union editorial staff.

The agreement, which extends for two years, includes a Guild shop, vacation periods, severance notices, five-day, forty-hour week and other regulations of working conditions. The Guild editorial staff was also given a 10 per cent wage increase.

The Guild and the new owners expressed complete satisfaction yesterday with the harmonious agreement, which is intended to restore The Amsterdam News to a larger position of service to the community.

RECOGNIZED



LOYD J. CALVIN

General manager of the recently organized Calvin's Newspaper Service, which was recognized on December 30 by Editor and Publisher of the oldest publisher's and advertisers' journal in America, Time Building, New York, with a gift of a book published by the magazine "Making Millions Read and Buy" by William A. Thomson, director of the Bureau of Advertising of the American Newspaper Publishers' Association. James W. Brown, Jr., business manager, wrote: "I know that were Mr. Pew here he would join me in wishing you a happy and successful 1936." Mr. Pew is Marley L. Pew, editor of Editor and Publisher, who returns on January 1 after a trip to the inauguration of the Philippine Republic and a visit to Ethiopia.

\$5,000 in Cash Paid for the Amsterdam

Receiver Turns Over
Harlem Weekly to
Two Physicians.

City Amsterdam
LIABILITIES SAID

TO BE \$60,000

Assets Are Placed at

\$18,000.

Amsterdam News
The Amsterdam News, 25-year-old Harlem weekly, was sold last week at auction to Dr. C. B. Powell, Harlem x-ray specialist, and Dr. P. M. H. Savory, physician, who paid \$5,000 cash, and assumed debts said to amount to \$60,000, including a \$25,000 printing bill. Some of this may be written off.

The sale of the newspaper, which went into bankruptcy recently, took place in the office of Oscar W. Ehrhorn, white, Federal court referee, 280 Broadway. William H. Davis, former president and general manager, was refused a week's delay which, he said, would enable him to offer a better price.

The company's total indebtedness is said to include nearly \$9,000 in loans, rentals, salaries, etc., due to the former owners, who may be asked to write them off. Its assets were reported at \$8,000. The News Building, valued at \$50,000,

is owned by the Davises and is said not to be involved.

Mrs. Davis Loses

A \$25,000 loser in the recent collapse of the paper is Mrs. Sadie Warren Davis, and her daughter, owners of 595 shares, who admitted losing every cent of their investment. Mr. Davis owned 405 shares. Mrs. Davis recently gave up her apartment and took up residence with her daughter, Mrs. Odessa Moore, at 2295 Seventh Avenue.

The Amsterdam News Company, it was said, did \$166,000 worth of business in 1933 and netted \$4,704. In succeeding years, it lost money. It had lost \$16,300 this year, prior to the strike of its editorial employees.

Declaration of Policy

In taking over The Amsterdam News, my associate and I are actuated by a desire to form this newspaper into a mighty public organ, which can serve the interests of our people at all times.

Amsterdam News
With so much unemployment and with the present economic crisis at hand, I feel that our people need above all things a mighty and fearless voice, where their interests will always be protected and where pressing problems may be brought to public attention at once.

Our interest must necessarily lie in all sections of the community. We will not be interested in small politics or petty favoritism of any kind.

I pray that wherever the fight is the hardest and wherever the most searing difficulties bar the way, The Amsterdam News may be found fighting grimly for the underprivileged; always on the side of fairness and justice.

Our interest in the economic advancement of our people is evidenced by the fact that we have reached an accord with the Newspaper Guild, the union of editorial workers, and by the efforts we are putting forth to create employment and elevate the standards of all sections of our race.

New York News
Above all, our editorial department must be free and untrammelled, no matter what the cost, so that in the days to come the work of this great newspaper may be counted in the ledger of time on the side of human justice, integrity and liberation.

On the literary side, I intend to make our paper

an object lesson in fine reporting and news presentation. Whatever appears in The New York Amsterdam News shall be known at once as the truth. The work of our great intellectuals will be presented and assisted; but we shall not forget the amusing and lighter side of life. Sports will be encouraged and the greatest cartoonists and contributors available to us given space.

The opportunity to serve our people through this newspaper is a great one. Speaking for Dr. Savory and myself, we will be grateful if we may requite this opportunity well and leave behind in the memories of our people the knowledge that we have served them faithfully and well.

POWELL-SAVORY CORPORATION,
C. B. POWELL, President.

SIGNIFICANT alike to the labor movement and to the Negro in relation to that movement is the victory of the Newspaper Guild of New York in its eleven-weeks' fight with The Amsterdam News. On the one hand it again demonstrates that white-collar workers may be effectively organized for labor struggles. Negro and white workers of all political shades and from a wide range of industries coöperated to help the strikers. The conduct of the fight served also to dramatize for Harlem the conflict between employers and employees—a clash of interests no less keen because of identity of race. The Amsterdam News is commercially a small institution, but as a leading Negro journal it is of importance to the community. In the minds of its readers it represents Negro business with which are linked traditional racial loyalties. In spite of this, these readers gave generous support to the fifteen locked-out Guild members, which seems to indicate that labor consciousness in Harlem is stronger, in comparison with loyalty to "race" business, than had been supposed. Unwilling to negotiate with the Guild, the publishers were forced into bankruptcy through a boycott by readers and advertisers. The new management immediately recognized The Guild, discharged the strike breakers, reinstated the locked-out editorial workers under a two-year contract with a ten-percent increase, agreed to the closed shop and granted other demands. With the signing of this agreement The Amsterdam News becomes the first Negro publication to recognize The Guild, and one of the very few Negro businesses, if not the only one, to bargain collectively with its employees.

BAR "THE CRISIS" IN D. C. SCHOOLS

Commissioners Declare
Organ Is Militant
Propaganda

WASHINGTON, D. C.—Declaring that the periodical was "militant propaganda" and therefore unsuitable for schools in the District of Columbia, the local Board of Education ruled here last week that "The Crisis", official organ of the National Association for the Advancement of Colored People, should be barred in local schools. The action of the board, it is said, was taken upon the recommendation of Garnet C. Wilkinson, assistant superintendent of schools in charge of local Negro schools.

The board is also said to have ruled that another Negro magazine, contained "sociological data" and was therefore all right for the students in the District of Columbia.

Commenting on the decision, Roy Wilkins, acting editor of "The Crisis" telegraphed from New York as follows:

"Feel confident that Garnet Wilkinson would not of his own free will prevent circulation of Crisis to colored school children Washington, D. C. As for action of board of education can only say that colored citizens may be certain whatever white people do not wish them to read is good for them. Regard action of board as sincerest compliment to editorial policy of Crisis paid in recent years."

Retired Journalist



MRS. SADIE WARREN-DAVIS

Former treasurer of the Amsterdam News, Harlem weekly newspaper, who has retired and is now leading a life of leisure. During Mrs. Davis' long career as a newspaper owner, her payroll grew to where she employed forty people, full and part-time. She wished the new publishers, Powell-Savory Corporation, the best of luck when they took over the paper. (Calvin Service).

TEXAS PRESS ASSOCIATION MEETS NOV. 26

Sessions Will Be Held In Dallas

DALLAS, Texas, Nov. 20—The Texas Negro Press association will convene here November 26, in connection with the State Teachers association. The general session will be held at St. Paul M. E. church, at 10 a.m.

General address, "The Negro Press and Its Greatest Challenge" by Dr. Herbert Morrisson Smith, dean school of religion, associated editor, Bishop Herard, Bishop college.

Press section meeting will be held at B. T. Washington high school, room 15, from 2 to 6 p.m.

The program follows: Devotion, Rev. M. M. Haynes, Austin. Paper, "Organizing, Financing and Publishing a High School Paper—How," C. C. Armstrong, editor, Liberty high school paper. Discussion, W. M. Collins, editor, Schulenburg high school paper. Paper, "The Value of the Sport Column to Our Negro Publications", R. E. Dixon, sports editor, Dallas Express.

Paper, "Head Lines", Mrs. A. B. Hampton, associate editor, Texas Methodist Magazine. Paper, "The Value of the Society Column in Our Weekly Papers", W. H. Pace, editor, Dallas Express. Paper, "The Front Page", U. J. Andrews, editor, San Antonio Register. Discussion, "Methods Used to Induce the Negro Business Man to Advertise", J. H. Owens, editor, Dallas Gazette. Discussion, "Rural Journalism", J. N. Freeman, editor, The Clod Hopper. Discussion, "How the Negro Press May Promote and Support Negroes in Business", Phil R. Register, editor, Fort Worth Eagle Eve. Paper, "What Help Have the Negro Publications Been to the Race", L. J. Rhone, editor, Waco Messenger. Discussion, R. L. Melton, editor, Fort Worth Mind. Paper, "Why Journalism Should be Taught in the Public Schools of Texas", W. L. Davis, editor, Sunday School and BYPU Messenger, secretary. Discussion, C. C. Tedford, professor of Journalism, Dallas high school. (a) Texas Negro Publications, Mrs. L. H. Edward. Napoleno B. Edward, editor, Prairie View Standard, president; W. L. Davis, editor, Sunday School and BYPU Messenger, secretary.